University Business

Syllabus Checklist ·

Tick one box per statement: ☐ not yet ☐ nearly ☐ confident. / /

1. Introduction to Business and Management

1.1 Organisations and stakeholders

☐☐☐ Organisations and stakeholders

1.2 Ownership and governance

☐☐☐ Ownership and governance

1.3 The external environment

☐☐☐ The external environment

1.4 Managers, management and decisions

☐☐☐ Managers, management and decisions

1.5 Business models and value creation

☐☐☐ Business models and value creation

1.6 Entrepreneurship

☐☐☐ Entrepreneurship

1.7 Evidence-based case analysis

☐☐☐ Evidence-based case analysis

2. Financial Accounting

2.1 The accounting equation and elements

☐☐☐ The accounting equation and elements

2.2 Double entry and ledgers

☐☐☐ Double entry and ledgers

2.3 Accruals and adjustments

☐☐☐ Accruals and adjustments

2.4 Financial statements

☐☐☐ Financial statements

2.5 Cash flow statements

☐☐☐ Cash flow statements

2.6 Ratios and their limits

☐☐☐ Ratios and their limits

3. Principles of Microeconomics

3.1 Scarcity and opportunity cost

☐☐☐ Scarcity and opportunity cost

3.2 Demand and supply

☐☐☐ Demand and supply

3.3 Elasticity

☐☐☐ Elasticity

3.4 Production and costs

☐☐☐ Production and costs

3.5 Market structures

☐☐☐ Market structures

3.6 Market failure and intervention

☐☐☐ Market failure and intervention

4. Principles of Macroeconomics

4.1 National accounts

☐☐☐ National accounts

4.2 Growth and productivity

☐☐☐ Growth and productivity

4.3 Inflation and unemployment

☐☐☐ Inflation and unemployment

4.4 Money and banking

☐☐☐ Money and banking

4.5 Macroeconomic policy

☐☐☐ Macroeconomic policy

4.6 International linkages

☐☐☐ International linkages

5. Business Statistics

5.1 Data and sampling

☐☐☐ Data and sampling

5.2 Descriptive measures and visualisation

☐☐☐ Descriptive measures and visualisation

5.3 Probability and distributions

☐☐☐ Probability and distributions

5.4 Sampling distributions and estimation

☐☐☐ Sampling distributions and estimation

5.5 Hypothesis testing

☐☐☐ Hypothesis testing

5.6 Regression and correlation

☐☐☐ Regression and correlation

5.7 Decision limitations

☐☐☐ Decision limitations

6. Managerial Accounting

6.1 Cost behaviour

☐☐☐ Cost behaviour

6.2 Cost-volume-profit analysis

☐☐☐ Cost-volume-profit analysis

6.3 Costing systems

☐☐☐ Costing systems

6.4 Budgeting

☐☐☐ Budgeting

6.5 Variance analysis

☐☐☐ Variance analysis

6.6 Relevant-cost decisions

☐☐☐ Relevant-cost decisions

7. Principles of Marketing

7.1 Marketing research

☐☐☐ Marketing research

7.2 Segmentation and positioning

☐☐☐ Segmentation and positioning

7.3 Product and value

☐☐☐ Product and value

7.4 Pricing

☐☐☐ Pricing

7.5 Channels Channels

☐☐☐ Channels

7.6 Promotion and digital measurement

☐☐☐ Promotion and digital measurement

7.7 Marketing ethics

☐☐☐ Marketing ethics

8. Organisational Behaviour and HRM

8.1 Individual behaviour and perception

☐☐☐ Individual behaviour and perception

8.2 Motivation

☐☐☐ Motivation

8.3 Teams

☐☐☐ Teams

8.4 Leadership and culture

☐☐☐ Leadership and culture

8.5 Recruitment and development

☐☐☐ Recruitment and development

8.6 Performance and change

☐☐☐ Performance and change

8.7 Inclusion and ethics

☐☐☐ Inclusion and ethics

9. Corporate Finance

9.1 Time value of money

☐☐☐ Time value of money

9.2 Cash flows and valuation basics

☐☐☐ Cash flows and valuation basics

9.3 Investment appraisal

☐☐☐ Investment appraisal

9.4 Risk and return

☐☐☐ Risk and return

9.5 Cost of capital

☐☐☐ Cost of capital

9.6 Financing and working capital

☐☐☐ Financing and working capital

10. Operations Management

10.1 Processes and capacity

☐☐☐ Processes and capacity

10.2 Quality

☐☐☐ Quality

10.3 Inventory

☐☐☐ Inventory

10.4 Forecasting

☐☐☐ Forecasting

10.5 Supply chains

☐☐☐ Supply chains

10.6 Project management

☐☐☐ Project management

10.7 Sustainability in operations

☐☐☐ Sustainability in operations

11. Business Law and Ethics

11.1 Legal systems and jurisdiction

☐☐☐ Legal systems and jurisdiction

11.2 Contract formation and breach

☐☐☐ Contract formation and breach

11.3 Business forms and liability

☐☐☐ Business forms and liability

11.4 Employment

☐☐☐ Employment

11.5 Intellectual property and data

☐☐☐ Intellectual property and data

11.6 Ethical reasoning in business

☐☐☐ Ethical reasoning in business

11.7 Governance cases

☐☐☐ Governance cases

12. Strategic Management

12.1 Industry and internal analysis

☐☐☐ Industry and internal analysis

12.2 Competitive strategy

☐☐☐ Competitive strategy

12.3 Corporate and international strategy

☐☐☐ Corporate and international strategy

12.4 Implementation and organisation

☐☐☐ Implementation and organisation

12.5 Strategy under uncertainty

☐☐☐ Strategy under uncertainty

12.6 Integrated case

☐☐☐ Integrated case