

# 1.3 Opportunity cost

Name: \_\_\_\_\_ Class: \_\_\_\_\_ Date: \_\_\_\_\_

Total: 16 marks

**KEY WORDS** opportunity cost 机会成本 • alternative 替代选择 • consumers 消费者 • governments 政府  
• producers 生产者

## Objective

Build the skills to answer exam questions on **opportunity cost** 机会成本 — what it is, and how it affects **consumers, workers, producers and governments** 消费者、工人、生产者、政府.

You must be able to:

- define opportunity cost
- apply it to each type of decision-maker
- analyse the role of opportunity cost in a decision

## 1 Worked examples

### ■ The cost of every choice

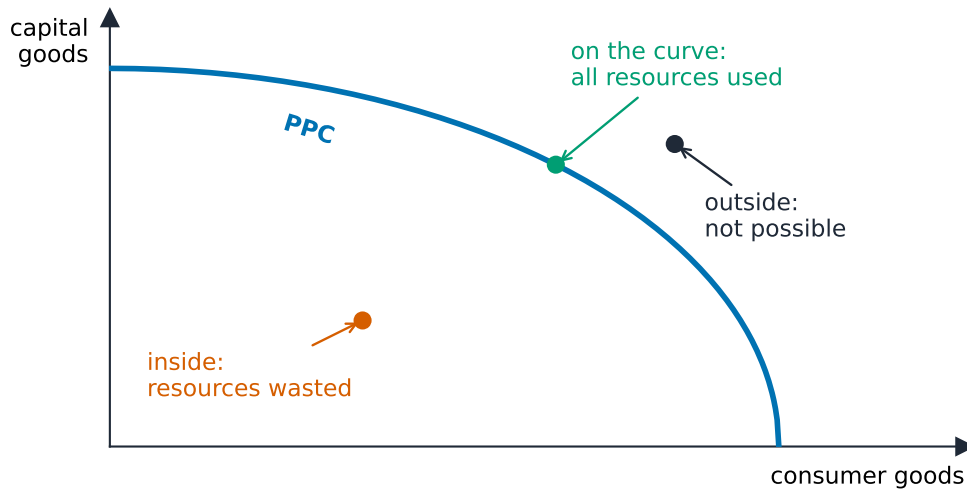


*Opportunity cost is the next best alternative given up*

- **Opportunity cost** 机会成本: the next best **alternative** 替代选择 given up when a choice is made.
- **Consumer:** buys a game → gives up the book. **Worker:** takes one job → gives

up another's pay.

- **Producer:** makes more cars → gives up the trucks. **Government:** builds a hospital → gives up a school.
- Every choice has a cost, even when no money changes hands.



on = efficient · inside = inefficient · outside = unattainable

*On a PPC, opportunity cost is what you give up moving from one point to another*

**Answer shapes:** K + App + An + Ev (a justified judgement, for discuss questions).

## 2 Practice

**2.1** Define the term *opportunity cost*.

[2]

**2.2** A government spends its budget on a new road instead of a new hospital. State the opportunity cost.

[1]

**2.3** State the opportunity cost for a worker who chooses one job over another.

[2]

### 3 Exam-style questions

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**3.1** A consumer spends \$30 on a concert ticket instead of a book. The opportunity cost is: [1]

- **A** the \$30 spent
  - **B** the book given up
  - **C** the concert enjoyed
  - **D** nothing, because money was spent
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**3.2** Explain, with an example, how opportunity cost affects a producer's decision. [4]

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**3.3** Analyse why opportunity cost is important when a government decides how to spend its budget. [6]

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## Solutions

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IGCSE Economics answers are marked by **level of response**: award **K** knowledge, **App** application, **An** analysis and **Ev** a justified judgement.

**2.1** the next best alternative given up when a choice is made (2 for a clear definition; 1 for a partial idea).

**2.2** the new hospital that is given up (1).

**2.3** the pay (and benefits) of the next best job they could have done (2 for a clear answer; 1 for a partial idea).

**3.1 B.** The opportunity cost is the next best alternative — the book given up.

**3.2** [4] K 1–2 + An up to 2 — a producer's resources are scarce, so using them for one product means another is given up → e.g. a factory that makes more cars uses factors that could have made trucks → the forgone trucks are the opportunity cost, which the producer must weigh.

**3.3** [6] K/App/An — a government has a limited budget but many demands (health, education, defence, roads), so spending on one means giving up another → opportunity cost shows the true cost of each choice → it helps the government compare the benefit of each option and spend where the benefit to society is greatest → ignoring it could waste scarce public money on a less valuable project.