

Exercise walk-through

6.1

HL integrated action plan: supported rehearsal

International Baccalaureate · IB Diploma · Business Management · HL

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The method

Method — Worked example

Sequence a feasible plan rather than list tools. Join staffing, operations, marketing and finance to the social purpose; name review measures and failure triggers.

Task: a repair service has limited cash, volunteer turnover and unmet basic demand.

Recommend a first phase and a conditional expansion.

Establish trained cover for basic repairs and a cash reserve before offering optional work. Monitor completed repairs, repeat use, access, cash and volunteer retention.

Trial optional work only within spare capacity; pause it if basic waiting time or cash risk breaches agreed limits. A five-year promise without resources is not a plan.

Method — Worked example

Join staffing, operations, marketing and finance to the social purpose; name review measures and failure...

Original source / task evidence

Task: a repair service has limited cash, volunteer turnover and unmet basic demand.
Recommend a first phase and a conditional expansion.

Separate what is stated from the interpretation.
HL integrated action plan

Original classroom evidence panel for HL integrated action plan

Exercises 2.1-3.1

2.1 For the worked case, identify the evidence and a conclusion it can support. Explain one material limit. [3]

3.1 Sales grow but low-income users stop attending. What evidence and revision should the HL plan include? Give a reasoned answer, evidence or method, and a relevant qualification. [3]

Exercises 2.1-3.1

2.1 For the worked case, identify the evidence and a conclusion it can support. Explain one material limit. [3]

2.1 Establish trained cover for basic repairs and a cash reserve before offering optional work. Monitor completed repairs, repeat use, access, cash and volunteer retention. Trial optional work only within spare capacity; pause it if basic waiting time or cash risk breaches agreed limits. A five-year promise without resources is not a plan. Authored points for identifying relevant evidence, explaining a supported inference and a material limit.

3.1 Sales grow but low-income users stop attending. What evidence and revision should the HL plan include? Give a reasoned answer, evidence or method, and a relevant qualification. [3]

3.1 Revenue alone misses the access objective. Examine basic-service use, waiting times and approved user feedback across relevant groups. Revisit prices and capacity allocation with stakeholders, evaluate the cash consequences and set explicit access as well as financial review triggers. Authored points for a relevant judgement, reason tied to the case and justified qualification or method. Accept a supported alternative.