Supported preparation: HL integrated action plan

International Baccalaureate · IB Diploma · Business Management · HL

Scope and prerequisites

IB business management first assessment 2024. Business research project investigates one real organization through a conceptual lens. The toolkit and change, creativity, ethics and sustainability connect units; HL-only topics remain marked.

Mapped preparation outcomes: ib_business_management_hl.6.1, ib_business_management_
Read the matching native lesson first. Actual approved choices, evidence and final learner work remain separate.

Source vocabulary

social enterprise ; **contingency plan** .

Explanation and worked method

Sequence a feasible plan rather than list tools. Join staffing, operations, marketing and finance to the social purpose; name review measures and failure triggers.

Original source / task evidence

Task: a repair service has limited cash, volunteer turnover and unmet basic demand. Recommend a first phase and a conditional expansion.

Separate what is stated from the interpretation.
HL integrated action plan

Task: a repair service has limited cash, volunteer turnover and unmet basic demand. Recommend a first phase and a conditional expansion.

Establish trained cover for basic repairs and a cash reserve before offering optional work. Monitor completed repairs, repeat use, access, cash and volunteer retention. Trial optional work only within spare capacity; pause it if basic waiting time or cash risk breaches agreed limits. A five-year promise without resources is not a plan.

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Independent transfer

Sales grow but low-income users stop attending. What evidence and revision should the HL plan include?

Attempt independently before reading the model.

Checked original model

Revenue alone misses the access objective. Examine basic-service use, waiting times and approved user feedback across relevant groups. Revisit prices and capacity allocation with stakeholders, evaluate the cash consequences and set explicit access as well as financial review triggers.

These are authored formative expectations, not official IB descriptors. Accept other justified arguments with evidence and material limits.

Source and task holds

This supplement teaches the method for this part of the course. The full assessment criteria and any texts your school chooses come from your teacher.

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