

Tick one box per statement: ☐ not yet    ☐ nearly    ☐ confident.    / /

1. GAC012 Business II: Business Studies

GAC012 II:

1.1 Introduction to Business: What Do Businesses Do?

☐☐☐ Demonstrate an understanding of important business concepts.

1.2 External Sources of Change: Introductory Economics

☐☐☐ Demonstrate an understanding of important business concepts.

☐☐☐ Demonstrate investigative and analytical skills for a business research task.

1.3 External and Internal Sources of Change

☐☐☐ Identify, evaluate and apply the process and theories of effective management.

☐☐☐ Demonstrate an understanding of finance and accounting in its application to business environments.

1.4 Planning

☐☐☐ Identify, evaluate and apply the process and theories of effective management.

☐☐☐ Communicate information using appropriate formats for business.

1.5 Effective Management Practice

☐☐☐ Identify, evaluate and apply the process and theories of effective management.

☐☐☐ Demonstrate an understanding of finance and accounting in its application to business environments.

1.6 Support Services: Employment Relations

☐☐☐ Demonstrate and apply an understanding of the function of the law, human resources management and industrial relations within business contexts.

1.7 Support Services: Marketing

☐☐☐ Demonstrate and apply an understanding of marketing strategies.

☐☐☐ Communicate information using appropriate formats for business.

2. GAC034 Personal Finance & Entrepreneurship

GAC034

2.1 Budgeting and Saving

☐☐☐ Create a personal budget to cope with the cost of living at the university.

2.2 Spending and Investing

☐☐☐ Apply a decision-making model to maximize consumer satisfaction when buying goods and services.

☐☐☐ Analyze factors that affect the choice of credit, the cost of credit, and the legal aspects of using credit.

2.3 Entrepreneurship

☐☐☐ Create a Business Plan for start-up business.

2.4 Marketing and Sales Plan

☐☐☐ Demonstrate and apply an understanding of marketing strategies.

2.5 Operations and Personnel

☐☐☐ Demonstrate an understanding of finance and accounting in its application to business environments.

☐☐☐ Create a Business Plan for start-up business.

2.6 Financial Plan

☐☐☐ Create a personal budget to cope with the cost of living at the university.

☐☐☐ Demonstrate an understanding of finance and accounting in its application to business environments.

3. GAC022 Business III: International Business Studies

GAC022 III:

3.1 Introduction to International Business

☐☐☐ Describe and analyse key concepts around globalisation.

3.2 External Influences on Business: International Economics

☐☐☐ Demonstrate and apply an understanding of the external factors impacting on the development of international business.

3.3 Additional External Influences on International Business

☐☐☐ Demonstrate and apply an understanding of the external factors impacting on the development of international business.

☐☐☐ Demonstrate investigative and analytical skills for a business research task.

3.4 Internal Influences on International Business

☐☐☐ Demonstrate, evaluate and apply an understanding of the internal factors which contribute to successful international business interactions.

3.5 International Marketing and Culture

☐☐☐ Apply knowledge of marketing strategies to international business contexts.

☐☐☐ Communicate information using appropriate formats and language for business.