

8.5 Culture after 1945

Name: _____ Class: _____ Date: _____

Total: 13 marks

KEY WORDS postwar culture 战后文化

Objective

Build the skills to explain **postwar culture** 战后文化.

You must be able to:

- state the CED's claim about mass culture
- name the three groups that challenged conformity
- explain why homogeneity provokes challenge
- connect this to 7.7's mass media

1 Worked examples

Study these first. Each one shows the method for a task used later.

■ The claim

Mass culture became increasingly homogeneous in the postwar years, **inspiring challenges to conformity by artists, intellectuals, and rebellious youth**. The homogeneity and the challenge are in one sentence.

■ Three groups

Artists, intellectuals, and rebellious youth. The third becomes 8.12's counter-culture.

■ Why challenge follows

A shared culture makes deviation visible. When most people watch the same programmes and live in similar houses, difference becomes a statement rather than a circumstance.

■ From 7.7

7.7 said mass media contributed to **the spread of national culture as well as greater awareness of regional cultures**. 8.5 records the first of those winning out, and the reaction it produced.

2 Practice

2.1 State the CED's claim about mass culture. [2]

2.2 Name the three groups that challenged conformity. [3]

2.3 Homogeneity provokes challenge.

(a) Explain why. [2]

(b) State which of the three groups becomes 8.12's subject. [1]

3 Exam-style questions

3.1 Mass culture in the postwar years became increasingly [1]

- **A** homogeneous
- **B** regional
- **C** silent
- **D** foreign

3.2 The challenge to conformity came from artists, intellectuals and [1]

- **A** rebellious youth
- **B** corporations
- **C** the military
- **D** immigrants only

3.3 Most people watch the same programmes and live in similar houses.

(a) State what happens to difference. [1]

(b) Explain why this invites a cultural challenge.

[2]

Solutions

2.1 it became increasingly homogeneous, inspiring challenges to conformity.

2.2 artists; intellectuals; rebellious youth.

2.3 (a) a shared culture makes deviation visible, so difference becomes a statement rather than a circumstance. (b) rebellious youth.

3.1 A. homogeneous.

3.2 A. rebellious youth.

3.3 (a) it becomes conspicuous. (b) conformity becomes something people can see themselves choosing, which makes rejecting it a meaningful act rather than an accident of circumstance.