

Exercise walk-through

The Effects of Government Intervention in Different Market Structures ■ 6.4

eXercise

You must be able to

- analyse how a **per-unit tax** or **subsidy** affects price, quantity, and surplus
- explain how regulation of a **natural monopoly** 自然垄断 can use marginal-cost or average-cost pricing
- describe the aims of **antitrust policy** 反垄断政策
- weigh correcting **market failure** against the costs of **government failure** 政府失灵

Method — Taxes and subsidies

A **per-unit tax** raises price and cuts quantity; a **subsidy** lowers price and raises quantity. Both change consumer and producer surplus.

Method — Regulating a natural monopoly

- **Marginal-cost pricing** ($P = MC$) is efficient but may make the firm lose money.
- **Average-cost pricing** ($P = ATC$) lets it break even.

Method — Antitrust and government failure

Antitrust policy limits market power and promotes competition. But intervention can itself be costly or misjudged — **government failure**.

Practice 2.1 ■ 1 mark

State the aim of antitrust policy.

Solution 2.1

Method: Antitrust and government failure

Worked steps

to limit market power and promote competition **B1**.

Practice 2.2 ■ 1 mark

State one way a government can regulate a natural monopoly's price.

Solution 2.2

Method: Regulating a natural monopoly

Worked steps

marginal-cost pricing or average-cost pricing (any one) **B1**.

Practice 2.3 ■ 1 mark

Define government failure.

Solution 2.3

Method: Antitrust and government failure

Worked steps

when government intervention itself leads to an inefficient or worse outcome **B1**.

Exam-style 3.1 ■ 1 mark

Antitrust policy aims to

- A** create monopolies
- B** limit market power and promote competition
- C** raise taxes
- D** fix exchange rates

Solution 3.1

Method: Antitrust and government failure

- A create monopolies
- B limit market power and promote competition
- C raise taxes
- D fix exchange rates



Worked steps

B.

Exam-style 3.2 ■ 1 mark

Setting a natural monopoly's price equal to marginal cost is

A profit-maximizing for the firm

B allocatively efficient

C a subsidy

D a tariff

Solution 3.2

Method: Regulating a natural monopoly

A profit-maximizing for the firm

B allocatively efficient 

C a subsidy

D a tariff

Worked steps

B.

Exam-style 3.3 ■ 1 mark

A government breaks up a dominant monopoly and regulates the successor firms' prices.

- (a) Name the policy that limits market power.
- (b) State one benefit to consumers.
- (c) Name the risk that the intervention itself is costly or misjudged.

Solution 3.3

Method: Antitrust and government failure

Worked steps

(a) antitrust policy **B1**. (b) more competition and lower prices **B1**. (c) government failure **B1**.