

9.13 Globalization

Name: _____ Class: _____ Date: _____

Total: 13 marks

KEY WORDS globalisation 全球化 • green parties 绿党 • both enthusiasm and criticism 既受欢迎也遭批评
• sustainable development 可持续发展

Objective

Build the skills to explain European **globalisation** 全球化.

You must be able to:

- state the two-sided reception of American technology and culture
- state what new communication and transportation multiplied
- name the Green parties' three positions in order
- explain why the honest answer always has two sides

1 Worked examples

Study these first. Each one shows the method for a task used later.

■ Two-sided reception

Increased imports of U.S. technology and popular culture after the Second World War generated **both enthusiasm and criticism**.

■ What was multiplied

New communication and transportation technologies multiplied the connections across space and time, transforming daily life and contributing to the proliferation of ideas and to globalisation.

■ Green parties

They challenged consumerism, urged sustainable development, and **by the late twentieth century** cautioned against globalisation — three positions in sequence, with the third dated.

■ Two sides

The pattern recurs through the course: 5.5's revolution inspired many and was condemned by others. An answer describing only welcome or only resistance takes half of a deliberately two-sided claim.

2 Practice

2.1 State the reception of imported American technology and culture. [2]

2.2 State what new communication and transportation multiplied and its effects. [2]

2.3 Green parties took three positions.

(a) Name them in order. [3]

(b) State which the CED dates. [1]

3 Exam-style questions

3.1 The CED's word joining the two reactions is [1]

- **A** either
- **B** both
- **C** neither
- **D** instead

3.2 Green parties cautioned against globalisation by [1]

- **A** 1950
- **B** the late 20th century
- **C** 1815
- **D** 2020

3.3 A broadcast is welcomed by one listener and resented by another.

(a) State what this illustrates. [1]

(b) Explain what a history keeping only one reaction loses.

[2]

Solutions

2.1 it generated both enthusiasm and criticism; the CED refuses to make the reception one thing.

2.2 connections across space and time; transforming daily life and contributing to the proliferation of ideas and to globalisation.

2.3 (a) challenged consumerism; urged sustainable development; cautioned against globalisation. (b) the third, by the late twentieth century.

3.1 B. “both” is the CED’s word.

3.2 B. the CED dates the third position.

3.3 (a) that the same import produced opposite reactions. (b) it loses the disagreement that made the period contested, and reports as settled what was argued about.