

Exercise walk-through

Economic methodology ■ 1.2

eXercise

You must be able to

- distinguish **positive** 实证 (fact) from **normative** 规范 (opinion) statements
- explain **ceteris paribus** and why economists use models
- distinguish microeconomics from macroeconomics

Method — How economists think

- **Positive statement** 实证表述: a fact that can be tested true or false (“a higher petrol price reduces the quantity bought”).
- **Normative statement** 规范表述: an opinion resting on a **value judgement** 价值判断 (“the government *should* make petrol cheaper”).
- **Ceteris paribus** 其他条件不变: “all other things stay the same” — change one variable at a time.
- **Micro** 微观 = single markets/firms; **macro** 宏观 = the whole economy.

Answer shapes: AO1 (define) + AO2 (apply) + AO3 (analysis) + AO4 (judgement, for evaluate questions).

Method — How economists think

Positive statement

a statement of fact

can be tested true or false

e.g. a higher petrol price reduces
the quantity bought

Normative statement

a statement of opinion

rests on a value judgement

e.g. the government should make
petrol cheaper

Method — How economists think



Economics studies how people choose to use scarce resources

Practice 2.1 ■ 2 marks

State the difference between a *positive* and a *normative* statement.

Solution 2.1

Method: How economists think

Worked steps

a positive statement is about fact and can be tested true or false; a normative statement is an opinion about what should happen and cannot be tested (2 for a clear difference; 1 for a partial idea).

Practice 2.2 ■ 2 marks

Define the term *ceteris paribus*.

Solution 2.2

Method: How economists think

Worked steps

a Latin phrase meaning “all other things stay the same” — holding other factors constant while one changes (2 for a clear definition; 1 for a partial idea).

Practice 2.3 ■ 2 marks

State whether each is micro or macro: (a) the market for coffee; (b) a country's total unemployment.

Solution 2.3

Method: How economists think

Worked steps

(a) micro; (b) macro ($1 + 1$).

Exam-style 3.1 ■ 1 mark

Which is a **normative** statement?

- A** A rise in income tax reduces consumer spending.
- B** Unemployment rose to 6% last year.
- C** The government ought to cut income tax for the poor.
- D** A higher minimum wage can raise firms' costs.

Solution 3.1

Method: How economists think

- A A rise in income tax reduces consumer spending.
- B Unemployment rose to 6% last year.
- C The government ought to cut income tax for the poor. 
- D A higher minimum wage can raise firms' costs.

Worked steps

C. "Ought to" signals a value judgement, so it is normative.

Exam-style 3.2 ■ 4 marks

Explain, with an example, why economists use the assumption of *ceteris paribus*.

Solution 3.2

Method: How economists think

Worked steps

[4] AO1 1–2 + AO3 up to 2 — the real economy has many variables; by holding all but one constant (*ceteris paribus*), e.g. studying how price alone affects quantity demanded, economists can isolate one cause-and-effect relationship.

Exam-style 3.3 ■ 6 marks

Explain the difference between positive and normative statements, and why the distinction matters for economic policy.

Solution 3.3

Method: How economists think

Worked steps

[6] AO1 2 (define each) + AO2/AO3 up to 4 — positive statements can be tested with data, so they settle facts; normative statements rest on value judgements, so people who agree on the facts may still disagree on policy → distinguishing them helps separate what *is* from what *ought* to be done.