

T1 needs	T1 wants	T1 goods
T1 services	T1 resources	T1 factors of production
T1 land	T1 labour	T1 capital

T1 shāng pǐn	T1 yù wǎng	T1 xū yào
T1 shēng chǎn yào sù	T1 zī yuán	T1 fú wù
T1 zī běn	T1 láo dòng lì	T1 tǔ dì

T1 enterprise	T1 risk	T1 scarce
T1 adding value	T1 inputs	T1 branding
T1 profit	T1 entrepreneur	T1 intrapreneur

T1 xī quē	T1 fēng xiǎn	T1 chuàng yè jīng shén
T1 pǐn pái	T1 tóu rù	T1 zēng zhí
T1 nèi bù chuàng yè zhě	T1 qǐ yè jiā	T1 lì rùn

T1 innovative	T1 determined	T1 self-confident
T1 business start-ups	T1 unemployment	T1 output
T1 GDP	T1 competition	T1 export

T1 zì xìn de	T1 yǒu jué xīn de	T1 yǒu chuàng xīn jīng shén de
T1 chǎn chū	T1 shī yè	T1 chū chuàng qǐ yè
T1 chū kǒu	T1 jìng zhēng	T1 guó nèi shēng chǎn zǒng zhí

T1 economic growth	T1 business plan	T1 cash-flow forecast
T1 finance	T1 investor	T1 primary sector
T1 secondary sector	T1 tertiary sector	T1 quaternary sector

T1 xiàn jīn liú liàng yù cè	T1 shāng yè jì huà shū	T1 jīng jì zēng zhǎng
T1 dì yī chǎn yè	T1 tóu zī zhě	T1 róng zī
T1 dì sì chǎn yè	T1 dì sān chǎn yè	T1 dì èr chǎn yè

T1 raw materials	T1 manufacture	T1 private sector
T1 public sector	T1 sole trader	T1 partnership
T1 deed of partnership	T1 private limited company	T1 shares

T1 sī yíng bù mén	T1 zhì zào	T1 yuán cái liào
T1 hé huǒ qǐ yè	T1 gè tǐ jīng yíng zhě	T1 gōng gòng bù mén
T1 gǔ fèn	T1 sī rén yǒu xiàn gōng sī	T1 hé huǒ xié yì

T1 shareholders	T1 public limited company	T1 stock exchange
T1 takeover	T1 franchise	T1 franchisor
T1 franchisee	T1 royalty	T1 joint venture

T1 zhèng quàn jiāo yì suǒ	T1 shàng shì gōng sī	T1 gǔ dōng
T1 tè xǔ fāng	T1 tè xǔ jīng yíng	T1 shōu gòu
T1 hé zī qǐ yè	T1 tí chéng	T1 jiā méng fāng

T1 social enterprise	T1 environmental	T1 liability
T1 debts	T1 limited liability	T1 unlimited liability
T1 separate legal identity	T1 employees	T1 revenue

T1 zé rèn	T1 huán jìng	T1 shè huì qǐ yè
T1 wú xiàn zé rèn	T1 yǒu xiàn zé rèn	T1 zhài wù
T1 yíng yè shōu rù	T1 yuán gōng	T1 dú lì fǎ rén

T1 capital employed	T1 market share	T1 market capitalisation
T1 communities	T1 internal growth	T1 external growth
T1 integration	T1 merger	T1 horizontal integration

T1 shì zhí	T1 shì chǎng fēn é	T1 suǒ yòng zī běn
T1 wài bù zēng zhǎng	T1 nèi bù zēng zhǎng	T1 shè qū
T1 héng xiàng zhěng hé	T1 hé bìng	T1 zhěng hé

T1 vertical integration	T1 forward integration	T1 backward integration
T1 conglomerate integration	T1 diversification	T1 market power
T1 company culture	T1 economies of scale	T1 average cost

T1 hòu xiàng zhěng hé	T1 qián xiàng zhěng hé	T1 zòng xiàng zhěng hé
T1 shì chǎng zhī pèi lì	T1 duō yuán huà	T1 hùn hé zhěng hé
T1 píng jūn chéng běn	T1 guī mó jīng jì	T1 qǐ yè wén huà

T1 bulk	T1 interest	T1 diseconomies of scale
T1 communication	T1 coordination	T1 motivation
T1 mission statement	T1 aims	T1 objectives

T1 guī mó bù jīng jì	T1 lì xī	T1 dà pī liàng
T1 jī lì	T1 xié tiáo	T1 gōu tōng
T1 mù biāo	T1 mù dì	T1 shǐ mìng xuān yán

T1 specific	T1 measurable	T1 achievable
T1 realistic	T1 time-bound	T1 strategy
T1 tactics	T1 profit maximisation	T1 survival

T1 kě shí xiàn de	T1 kě héng liáng de	T1 jù tǐ de
T1 zhàn lüè	T1 yǒu shí xiàn de	T1 xiàn shí de
T1 shēng cún	T1 lì rùn zuì dà huà	T1 cè lüè

T1 ethical	T1 corporate social responsibility	T1 pollution
T1 stakeholder	T1 internal stakeholders	T1 external stakeholders
T1 managers	T1 customers	T1 lenders

T1 wū rǎn	T1 qǐ yè shè huì zé rèn	T1 dào dé
T1 wài bù lì yì xiāng guān zhě	T1 nèi bù lì yì xiāng guān zhě	T1 lì yì xiāng guān zhě
T1 dài kuǎn fāng	T1 gù kè	T1 guǎn lǐ zhě

T1 pressure groups	T1 conflict	T1 compromise
T1 negotiation	T2 human resource management	T2 workforce planning
T2 recruitment	T2 selection	T2 training

T1 tuǒ xié	T1 chōng tū	T1 yā lì tuán tǐ
T2 rén lì guī huà	T2 rén lì zī yuán guǎn lǐ	T1 tán pàn
T2 péi xùn	T2 zhēn xuǎn	T2 zhāo pìn

T2 development	T2 job description	T2 person specification
T2 qualifications	T2 internal recruitment	T2 external recruitment
T2 interviews	T2 induction training	T2 on-the-job training

T2 rén yuán guī gé	T2 zhí wèi miáo shù	T2 péi yǎng
T2 wài bù zhāo pìn	T2 nèi bù zhāo pìn	T2 zī gé
T2 zài gǎng péi xùn	T2 rù zhí péi xùn	T2 miàn shì

T2 off-the-job training	T2 productivity	T2 redundancy
T2 dismissal	T2 employer	T2 employee
T2 rights	T2 restructuring	T2 management of change

T2 cái yuán	T2 shēng chǎn lǚ	T2 tuō chǎn péi xùn
T2 gù yuán	T2 gù zhǔ	T2 jiě gù
T2 biàn gé guǎn lǐ	T2 chóng zǔ	T2 quán lì

T2 labour turnover	T2 labour productivity	T2 motivation
T2 scientific management	T2 piece rate	T2 human relations
T2 hierarchy of needs	T2 two-factor theory	T2 achievement

T2 jī lì	T2 láo dòng shēng chǎn lǚ	T2 yuán gōng liú shī lǚ
T2 rén jì guān xì	T2 jì jiàn gōng zī	T2 kē xué guǎn lǐ
T2 chéng jiù	T2 shuāng yīn sù lǐ lùn	T2 xū qiú céng cì

T2 expectancy theory	T2 physiological needs	T2 esteem needs
T2 recognition	T2 self-actualisation	T2 hygiene factors
T2 motivators	T2 financial motivators	T2 wages

T2 zūn zhòng xū qiú	T2 shēng lǐ xū qiú	T2 qī wàng lǐ lùn
T2 bǎo jiàn yīn sù	T2 zì wǒ shí xiàn	T2 rèn kě
T2 gōng zī	T2 jīng jì jī lì	T2 jī lì yīn sù

T2 manual work	T2 salary	T2 commission
T2 bonus	T2 profit sharing	T2 performance-related pay
T2 fringe benefits	T2 non-financial motivators	T2 job enrichment

T2 yòng jīn	T2 xīn shuǐ	T2 tǐ lì láo dòng
T2 jì xiào gōng zī	T2 lì rùn fēn xiǎng	T2 jiǎng jīn
T2 gōng zuò fēng fù huà	T2 fēi jīng jì jī lì	T2 fù jiā fú lì

T2 job rotation	T2 job enlargement	T2 empowerment
T2 teamworking	T2 management	T2 planning
T2 organising	T2 commanding	T2 coordinating

T2 shòu quán	T2 gōng zuò kuò dà huà	T2 gōng zuò lún huàn
T2 jì huà	T2 guǎn lǐ	T2 tuán duì hé zuò
T2 xié tiáo	T2 zhǐ huī	T2 zǔ zhī

T2 controlling	T2 roles	T2 leadership
T2 vision	T3 marketing	T3 market
T3 product-orientated	T3 market-orientated	T3 customer relationship marketing

T2 lǐng dǎo	T2 jué sè	T2 kòng zhì
T3 shì chǎng	T3 shì chǎng yíng xiāo	T2 yuàn jǐng
T3 kè hù guān xì yíng xiāo	T3 shì chǎng dǎo xiàng	T3 chǎn pǐn dǎo xiàng

T3 market size	T3 market growth	T3 market share
T3 mass market	T3 niche market	T3 market segmentation
T3 segments	T3 demand	T3 supply

T3 shì chǎng fèn é	T3 shì chǎng zēng zhǎng	T3 shì chǎng guī mó
T3 shì chǎng xì fēn	T3 lì jī shì chǎng	T3 dà zhòng shì chǎng
T3 gōng jǐ	T3 xū qiú	T3 xì fēn shì chǎng

T3 elasticity	T3 price elasticity of demand	T3 price elastic
T3 price inelastic	T3 income elasticity of demand	T3 cross elasticity of demand
T3 substitutes	T3 complements	T3 market research

T3 fù yǒu tán xìng	T3 xū qiú jià gé tán xìng	T3 tán xìng
T3 xū qiú jiāo chā tán xìng	T3 xū qiú shōu rù tán xìng	T3 quē fá tán xìng
T3 shì chǎng diào yán	T3 hù bǔ pǐn	T3 tì dài pǐn

T3 competitors	T3 primary research	T3 secondary research
T3 quantitative data	T3 qualitative data	T3 sample
T3 sampling	T3 random sampling	T3 quota sampling

T3 èr shǒu diào yán	T3 yī shǒu diào yán	T3 jìng zhēng duì shǒu
T3 yàng běn	T3 dìng xìng shù jù	T3 dìng liàng shù jù
T3 pèi é chōu yàng	T3 suí jī chōu yàng	T3 chōu yàng

T3 stratified sampling	T3 reliable	T3 bias
T3 marketing mix	T3 product	T3 price
T3 place	T3 promotion	T3 integration

T3 piān chā	T3 kě kào de	T3 fēn céng chōu yàng
T3 jià gé	T3 chǎn pǐn	T3 yíng xiāo zǔ hé
T3 zhěng hé	T3 cù xiāo	T3 qú dào

T3 product development	T3 product life cycle	T3 introduction
T3 growth	T3 maturity	T3 decline
T3 extension strategies	T3 product portfolio	T3 Boston Matrix

T3 yǐn rù qī	T3 chǎn pǐn shēng mìng zhōu qī	T3 chǎn pǐn kāi fā
T3 shuāi tuì qī	T3 chéng shú qī	T3 chéng zhǎng qī
T3 bō shì dùn jǔ zhèn	T3 chǎn pǐn zǔ hé	T3 yán cháng cè lüè

T3 stars	T3 cash cows	T3 question marks
T3 dogs	T3 branding	T3 loyalty
T3 cost-plus pricing	T3 penetration pricing	T3 price skimming

T3 wèn tí chǎn pǐn	T3 xiàn jīn niú	T3 míng xīng chǎn pǐn
T3 zhōng chéng dù	T3 pǐn pái	T3 shòu gǒu chǎn pǐn
T3 piē zhī dìng jià	T3 shèn tòu dìng jià	T3 chéng běn jiā chéng dìng jià

T3 competitive pricing	T3 price discrimination	T3 dynamic pricing
T3 psychological pricing	T3 distribution channel	T3 wholesaler
T3 above-the-line promotion	T3 advertising	T3 below-the-line promotion

T3 dòng tài dìng jià	T3 jià gé qí shì	T3 jìng zhēng dìng jià
T3 pī fā shāng	T3 fēn xiāo qú dào	T3 xīn lǐ dìng jià
T3 zhí jiē cù xiāo	T3 guǎng gào	T3 dà zhòng méi tǐ guǎng gào

T3 digital marketing	T3 e-commerce	T4 operations
T4 operations management	T4 inputs	T4 transformation process
T4 adding value	T4 raw materials	T4 productivity

T4 yùn yíng	T3 diàn zi shāng wù	T3 shù zì yíng xiāo
T4 zhuǎn huà guò chéng	T4 tóu rù	T4 yùn yíng guǎn lǐ
T4 shēng chǎn lǚ	T4 yuán cái liào	T4 zēng zhí

T4 efficiency	T4 capital-intensive	T4 labour-intensive
T4 job production	T4 batch production	T4 flow production
T4 mass customisation	T4 sustainability	T4 technology

T4 láo dòng mì jí xíng	T4 zī běn mì jí xíng	T4 xiào lǚ
T4 liú shuǐ xiàn shēng chǎn	T4 pī liàng shēng chǎn	T4 dān jiàn shēng chǎn
T4 jì shù	T4 kě chí xù xìng	T4 dà guī mó dìng zhì

T4 automation	T4 inventory	T4 holding costs
T4 inventory control chart	T4 re-order level	T4 lead time
T4 buffer inventory	T4 maximum inventory	T4 just-in-time

T4 chí yǒu chéng běn	T4 kù cún	T4 zì dòng huà
T4 jiāo huò zhōu qī	T4 zài dìng huò shuǐ píng	T4 kù cún kòng zhì tú
T4 zhǔn shí zhì	T4 zuì dà kù cún	T4 huǎn chōng kù cún

T4 just-in-case	T4 capacity	T4 capacity utilisation
T4 under-utilisation	T4 over-utilisation	T4 outsourcing
T4 supplier	T5 business finance	T5 premises

T4 chǎn néng lì yòng lǚ	T4 chǎn néng	T4 bèi huò zhì
T4 wài bāo	T4 chǎn néng guò dù lì yòng	T4 chǎn néng lì yòng bù zú
T5 jīng yíng chǎng suǒ	T5 qǐ yè zī jīn	T4 gōng yìng shāng

T5 capital expenditure	T5 fixed assets	T5 revenue expenditure
T5 working capital	T5 balance sheet	T5 current assets
T5 current liabilities	T5 profit	T5 cash

T5 shōu yì xìng zhī chū	T5 gù dìng zī chǎn	T5 zī běn xìng zhī chū
T5 liú dòng zī chǎn	T5 zī chǎn fù zhài biǎo	T5 yíng yùn zī běn
T5 xiàn jīn	T5 lì rùn	T5 liú dòng fù zhài

T5 internal sources	T5 external sources	T5 short-term
T5 long-term	T5 retained profit	T5 sale of assets
T5 share capital	T5 loan	T5 debenture

T5 duǎn qī	T5 wài bù lái yuán	T5 nèi bù lái yuán
T5 chū shòu zī chǎn	T5 liú cún lì rùn	T5 cháng qī
T5 gōng sī zhài quàn	T5 dài kuǎn	T5 gǔ běn

T5 overdraft	T5 leasing	T5 hire purchase
T5 trade credit	T5 venture capital	T5 crowdfunding
T5 microfinance	T5 collateral	T5 cash-flow forecast

T5 fēn qī fù kuǎn	T5 zū lìn	T5 tòu zhī
T5 zhòng chóu	T5 fēng xiǎn zī běn	T5 shāng yè xìn yòng
T5 xiàn jīn liú liàng yù cè	T5 dǐ yā pǐn	T5 xiǎo é xìn dài

T5 cash inflows	T5 cash outflows	T5 net cash flow
T5 opening balance	T5 closing balance	T5 overtrading
T5 cost	T5 fixed costs	T5 variable costs

T5 jìng xiàn jīn liú	T5 xiàn jīn liú chū	T5 xiàn jīn liú rù
T5 guò dù jiāo yì	T5 qī mò yú é	T5 qī chū yú é
T5 kě biàn chéng běn	T5 gù dìng chéng běn	T5 chéng běn

T5 direct costs	T5 indirect costs	T5 marginal cost
T5 average cost	T5 contribution	T5 break-even
T5 break-even point	T5 margin of safety	T5 limitations

T5 biān jì chéng běn	T5 jiàn jiē chéng běn	T5 zhí jiē chéng běn
T5 yíng kuī píng héng	T5 gòng xiàn	T5 píng jūn chéng běn
T5 jú xiàn xìng	T5 ān quán biān jì	T5 yíng kuī píng héng diǎn

T5 budget	T5 incremental budget	T5 zero-based budget
T5 variance	T5 favourable variance	T5 adverse variance
T6 external influences	T6 business cycle	T6 boom

T5 líng jī yù suàn	T5 zēng liàng yù suàn	T5 yù suàn
T5 bù lì chā yì	T5 yǒu lì chā yì	T5 chā yì
T6 fán róng	T6 jīng jì zhōu qī	T6 wài bù yǐng xiǎng

T6 recession	T6 slump	T6 recovery
T6 interest rate	T6 exchange rate	T6 appreciation
T6 depreciation	T6 exporter	T6 importer

T6 fù sū	T6 xiāo tiáo	T6 shuāi tuì
T6 shēng zhí	T6 huì lǚ	T6 lì lǚ
T6 jìn kǒu shāng	T6 chū kǒu shāng	T6 biǎn zhí

T6 inflation	T6 taxation	T6 direct tax
T6 indirect tax	T6 unemployment	T6 political
T6 legal	T6 legislation	T6 social

T6 zhí jiē shuì	T6 shuì shōu	T6 tōng huò péng zhàng
T6 zhèng zhì	T6 shī yè	T6 jiàn jiē shuì
T6 shè huì	T6 fǎ guī	T6 fǎ lǜ

T6 technological	T6 environmental	T6 ethical
T6 PESTLE analysis	T6 strategy	T6 strategic management
T6 competitive advantage	T6 SWOT analysis	T6 strengths

T6 dào dé	T6 huán jìng	T6 jì shù
T6 zhàn lüè guǎn lǐ	T6 zhàn lüè	T6 hóng guān huán jìng fēn xī
T6 yōu shì	T6 SWOT SWOT fēn xī	T6 jìng zhēng yōu shì

T6 opportunities	T6 weaknesses	T6 threats
T7 organisational structure	T7 hierarchy	T7 chain of command
T7 span of control	T7 centralisation	T7 decentralisation

T6 wēi xié	T6 liè shì	T6 jī huì
T7 zhǐ huī liàn	T7 céng jí	T7 zǔ zhī jié gòu
T7 fēn quán	T7 jí quán	T7 guǎn lǐ fú dù

T7 delayering	T7 matrix structure	T7 delegation
T7 accountability	T7 communication	T7 sender
T7 medium	T7 receiver	T7 feedback

T7 shòu quán	T7 jǔ zhèn jié gòu	T7 jīng jiǎn céng jí
T7 fā sòng zhě	T7 gōu tōng	T7 wèn zé
T7 fǎn kuì	T7 jiē shōu zhě	T7 méi jiè

T7 barrier	T7 leadership style	T7 leader
T7 autocratic	T7 democratic	T7 paternalistic
T7 laissez-faire	T7 emotional intelligence	T7 human resource management

T7 lǐng dǎo	T7 lǐng dǎo fēng gé	T7 zhàng ài
T7 jiā zhǎng shì	T7 mín zhǔ xíng	T7 zhuān zhì xíng
T7 rén lì zī yuán guǎn lǐ	T7 qíng shāng	T7 fàng rèn xíng

T7 hard HRM	T7 soft HRM	T7 workforce planning
T7 management of change	T7 employer-employee relations	T7 trade union
T7 collective bargaining	T7 industrial action	T7 strike

T7 rén lì guī huà	T7 ruǎn xìng rén lì zī yuán guǎn lǐ	T7 yìng xìng rén lì zī yuán guǎn lǐ
T7 gōng huì	T7 láo zī guān xì	T7 biàn gé guǎn lǐ
T7 bà gōng	T7 láo gōng háng dòng	T7 jí tǐ tán pàn

T8 marketing analysis	T8 sales forecasting	T8 time-series analysis
T8 trend	T8 seasonal variation	T8 moving average
T8 extrapolation	T8 correlation	T8 positive correlation

T8 shí jiān xù liè fēn xī	T8 xiāo shòu yù cè	T8 yíng xiāo fēn xī
T8 yí dòng píng jūn	T8 jì jié xìng bō dòng	T8 qū shì
T8 zhèng xiāng guān	T8 xiāng guān xìng	T8 wài tuī

T8 negative correlation	T8 elasticity	T8 price elasticity of demand
T8 price elastic	T8 price inelastic	T8 income elasticity of demand
T8 cross elasticity of demand	T8 marketing strategy	T8 marketing planning

T8 xū qiú jià gé tán xìng	T8 tán xìng	T8 fù xiāng guān
T8 xū qiú shōu rù tán xìng	T8 quē fá tán xìng	T8 fù yǒu tán xìng
T8 yíng xiāo guī huà	T8 yíng xiāo zhàn lüè	T8 xū qiú jiāo chā tán xìng

T8 Ansoff's matrix	T8 market penetration	T8 product development
T8 market development	T8 diversification	T8 product portfolio analysis
T8 globalisation	T8 exporting	T8 joint venture

T8 chǎn pǐn kāi fā	T8 shì chǎng shèn tòu	T8 ān suǒ fū jǔ zhèn
T8 chǎn pǐn zǔ hé fēn xī	T8 duō yuán huà	T8 shì chǎng kāi fā
T8 hé zī qǐ yè	T8 chū kǒu	T8 quán qiú huà

T8 localisation	T9 location	T9 relocation
T9 quantitative factors	T9 qualitative factors	T9 offshoring
T9 optimum scale	T9 economies of scale	T9 diseconomies of scale

T9 qiān zhǐ	T9 xuǎn zhǐ	T8 běn dì huà
T9 lí àn wài bāo	T9 dìng xìng yīn sù	T9 dìng liàng yīn sù
T9 guī mó bù jīng jì	T9 guī mó jīng jì	T9 zuì yōu guī mó

T9 quality	T9 quality control	T9 quality assurance
T9 total quality management	T9 benchmarking	T9 lean production
T9 waste	T9 capacity management	T9 technology

T9 zhì liàng bǎo zhèng	T9 zhì liàng kòng zhì	T9 zhì liàng
T9 jīng yì shēng chǎn	T9 biāo gān guǎn lǐ	T9 quán miàn zhì liàng guǎn lǐ
T9 jì shù	T9 chǎn néng guǎn lǐ	T9 làng fèi

T9 critical path analysis	T9 nodes	T9 earliest start time
T9 latest finish time	T9 total float	T9 critical path
T9 minimum project duration	T10 financial statements	T10 income statement

T9 zuì zǎo kāi shǐ shí jiān	T9 jié diǎn	T9 guān jiàn lù jìng fēn xī
T9 guān jiàn lù jìng	T9 zǒng fú dòng shí jiān	T9 zuì wǎn wán chéng shí jiān
T10 lì rùn biǎo	T10 cái wù bào biǎo	T9 zuì duǎn xiàng mù gōng qī

T10 revenue	T10 cost of sales	T10 gross profit
T10 expenses	T10 operating profit	T10 net profit
T10 statement of financial position	T10 balance sheet	T10 non-current assets

T10 máo lì rùn	T10 xiāo shòu chéng běn	T10 yíng yè shōu rù
T10 jìng lì rùn	T10 yíng yè lì rùn	T10 fèi yòng
T10 fēi liú dòng zī chǎn	T10 zī chǎn fù zhài biǎo	T10 cái wù zhuàng kuàng biǎo

T10 current assets	T10 current liabilities	T10 non-current liabilities
T10 equity	T10 depreciation (assets)	T10 ratio analysis
T10 profitability	T10 gross profit margin	T10 operating profit margin

T10 fēi liú dòng fù zhài	T10 liú dòng fù zhài	T10 liú dòng zī chǎn
T10 bǐ lǚ fēn xī	T10 zhé jiù	T10 suǒ yǒu zhě quán yì
T10 yíng yè lì rùn lǚ	T10 máo lì lǚ	T10 yíng lì néng lì

T10 return on capital employed	T10 capital employed	T10 liquidity
T10 current ratio	T10 acid test ratio	T10 efficiency
T10 inventory turnover	T10 gearing	T10 investment appraisal

T10 liú dòng xìng	T10 suǒ yòng zī běn	T10 zī běn huí bào lǚ
T10 xiào lǚ	T10 sù dòng bǐ lǚ	T10 liú dòng bǐ lǚ
T10 tóu zī píng gū	T10 gàng gǎn bǐ lǚ	T10 cún huò zhōu zhuǎn lǚ

T10 payback period	T10 accounting rate of return	T10 net present value
T10 discounting		

T10 jìng xiàn zhí	T10 kuài jì huí bào lǚ	T10 huí shōu qī
		T10 zhé xiàn